

Nightmares and Wack Jobs, All in Webland



Holly Stein

Above, Robert Englund, left, and Kane Hodder in "Fear Clinic".

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WEB video knows no season — new stuff just pops up any old time — so the notion of a fall preview is a little artificial. There's a certain logic to it, though, because at the high end, where corporate budgets are involved, Web video continues to look and smell like television — and in more than a few cases it's just failed pilots chopped up into four- or five-minute chunks.



DOMO (slurpee.com and domonation.com, Oct. 1) Fans of the dancing brown Japanese public television mascot can see him in three extended online advertisements for 7-Eleven (specifically, for the Slurpee) that look to be closer to the original Domo-kun spirit than were the Target ads he appeared in last year.