

Entertainment

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Miffy makes her PBS debut

By Bill DeYoung (Contact)
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"Miffy and Friends" will be airing 8 a.m. Sunday.

For 52 years, Miffy has been a tiny preschooler. The simply drawn little bunny has been learning, growing and sharing adventures with several generations of human preschoolers, but she herself has never changed.

More than 80 million Miffy books have been sold since Dutch writer and illustrator Dick Bruna created her as a way to entertain and teach his young son. She's been translated into 40 different languages.

The stop-motion animated series "Miffy and Friends" makes its public television debut this week. The Palm Beach metropolitan-area station WXEL will begin airing the weekly series at 8 a.m. Sunday. The station covers the entire Treasure Coast.

It's not just the Bruna-created books that have endeared Miffy to children around the world. Her image, and that of her animal friends, appears on more than 10,000 brand-related products and kiddie merchandise.

She and her storylines are similar to the "Hello Kitty" style, which originated in Japan. They're not related ("Hello Kitty" is 20 years younger), and in fact Miffy is extremely popular in the Far East — much of the top Miffy merchandise is made in Japan.

What: "Miffy and Friends"

When: 8 a.m. Sundays

Network: PBS (WXEL on the Treasure Coast)

COMMENTS(2)

#1 Posted by tcalnc on September 8, 2007 at 1:56 a.m. (Suggest removal)

For my 2 year old's sake, I hope I can receive that channel over DTV...

#2 Posted by bigdawgmz3 on September 8, 2007 at 10:27 a.m. (Suggest removal)

Miffy has been on the Noggin channel available on DirecTV for a few years now.