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Playboy On The Scene

WHAT'S HAPPENING, WHERE IT'S HAPPENING AND WHO'S MAKING IT HAPPEN

Vicious Cycles

Daredevil bikers the Crusty Demons, at home in the sky or the dirt

A man who jumps motorcycles 75 feet in the air can be called a lot of things. Sane is not one of them. "We've rented volcanoes; we've ridden on Easter Island and Machu Picchu," says Jon Freeman. In 1994 he and his partner, Dana Nicholson, blew the lid off the underground freestyle motocross scene with the landmark video *Crusty Demons of Dirt*, a searing compilation of motorcycle skill and lunacy. "There was nothing like it in the industry," Freeman says. "It had no racing, just people trying to one-up each other." Three years (and two films) later came the first freestyle motocross competition, which in 1999 became part of the X Games. "Travis Pastrana jumped all the way out into San Francisco Bay," recalls Freeman. "They took his prize money, but he didn't care." Freeman and Nicholson have remained the sport's dominant documentarians, and their videos have spawned a touring show. Their 14th DVD, *The Chaotic Chronicles of the Crusty Demons of Dirt*, is available at crusty.com.

