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Big Tent Renews Domo Deals

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Big Tent Entertainment inked multi-year agreements with Concept One and Dark Horse to extend the companies' rights to develop a wide range of Domo products. The renewed deals will mean a wide variety of new products in key categories such as accessories and novelties.



Concept One has extended its licensing contract to include Domo-themed computer sleeves, silicone phone cases, rubber bracelets, bikinis, booty shorts, belt buckles, an extensive range of new bags, headwear, cold weather accessories, small leather goods, flip flops and slippers.

Dark Horse Comics expanded its agreement for Domo tin lunch boxes and PVC figures that will be sold at retail in sets.

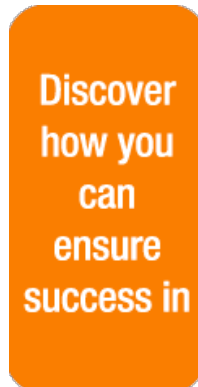
"Concept One and Dark Horse were two of our anchor partners and their first mover status helped lay the foundation for the success we have had," says Rich Maryyanek, chief marketing officer at Big Tent Entertainment. "They have seen first-hand the attraction of Domo in the marketplace. Their long-term commitment through these new deals will help us continue to make Domo one the premier cult favorites and a real force at retail."

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