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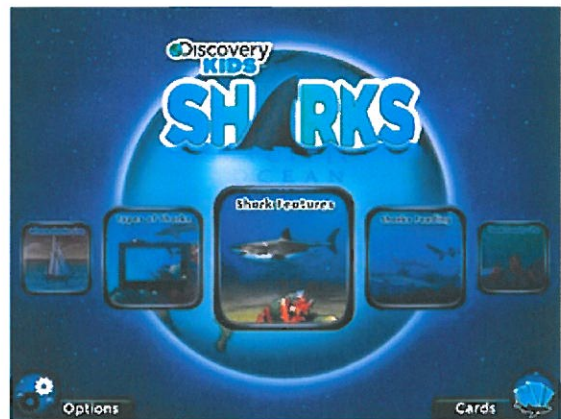
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October 13, 2011

Discovery Adds Sharks iPad App

Discovery Communications has expanded its partnership with Parragon Books to launch its Discovery Kids Sharks app, recently named iPad App of the Week by Apple. The deal was brokered on behalf of Discovery Communications by Big Tent Entertainment, the North American licensing agent for the Discovery Kids brand.



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