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[Personalize the Gaming Experience with Face Racers](#)

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Face Racers: Photo Finish for Nintendo 3DS

Ever wanted to star in a video game? Now, you can!

A new licensing agreement between [Big Tent Entertainment](#) and [Majesco Entertainment](#) will give players a new video game experience this fall with Majesco's [Face Racers: Photo Finish](#).

Face Racers, available this month on [Nintendo 3DS](#), lets players "take control of the wheel." The innovative photo-personalized technology, developed by [PixFusion](#), allows players to feel like they are a part of the game. Players take photos of their face with their Nintendo 3DS camera and can use them as avatars for their custom 3-D racers and more.

With each avatar offering up to 100 choices for hair, clothing, and eyewear, and cars that are fully customizable, gamers can create the ultimate personalized racer and landscape experience.

Tags: [Big Tent Entertainment](#), [Face Racers: Photo Finish](#), [Majesco Entertainment](#), [Nintendo 3DS](#), [PixFusion](#)

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