



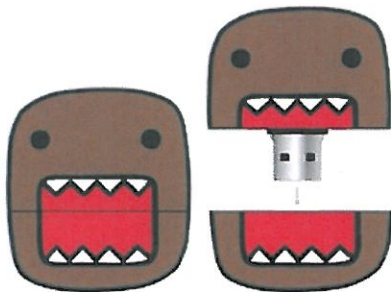
November 9, 2011

Big Tent Inks Apparel Deals

Big Tent Entertainment inked agreements with apparel and accessories licensees for its Domo brand. Fifth Sun will expand its successful Domo apparel collection, and Bioworld will launch a new line.

Master t-shirt licensee Fifth Sun will expand its current offerings for new t-shirts, thermals, tank tops and fleece hoodies inspired by Domo across specialty and mass market retailers in the U.S and Canada. The product line is available for men, women and juniors.

Bioworld will launch a line of men's and juniors loungewear next fall, as well as rain boots for women and juniors and electronic accessories such as headphones, ear buds and flash drives to launch next summer. The products will be sold at specialty and mid-tier retailers across U.S. and Canada.



"Both companies are recognized as fashion leaders in the industry and have a great track record with the trendsetting young adult crowd that Domo appeals to," says Rich Maryyanek, partner and chief marketing officer, Big Tent Entertainment. "Fifth Sun has done a fabulous job bringing fresh, unique designs to retail and we are thrilled to extend the relationship. Bioworld brings with them a strong creative approach and a great consumer understanding of the brand which will help us expand our core programs dramatically."



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