

## Domo goes Gallic



1 day ago by [Lana Castleman](#)

With Brand Licensing Europe kicking off tomorrow in London, New York's Big Tent Entertainment has announced the impending move of viral hit Domo into the French licensing market.

International agency Home Made Licensing has been tapped to represent Domo in France via a long-term agreement. The company is now on the hunt for licensing, marketing and promo deals for Japanese icon that's popular with tweens and teens.



Domo continues to be a poster property for user-generated content and has spawned thousands of fansites and Facebook game, "[Planet Domo](#)", and backs an established specialty-tier consumer products program in the US.

Tags: [Big Tent Entertainment](#), [Domo](#), [Home Made Licensing](#)

**kidscreen** For more information in the Contact directory:  
**connect** [Big Tent Entertainment](#)