

More science gear in the works for Discovery Kids



October 5, 2011 by [Wendy Goldman Getzler](#)

Discovery Communications has tapped Citiwell International to manufacture Discovery Kids-branded educational and science adventure products.



The collection will feature telescopes, spotting scopes, microscopes, binoculars, weather stations, metal detectors, amplified listeners, planetarium projector and toy night vision goggles for kids. Product lines will be available at retailers throughout the US and Canada starting next year.

The deal was brokered on behalf of Discovery Communications by Big Tent Entertainment, the North American licensing agent for the Discovery Kids brand.

Tags: [Citiwell International](#), [Discovery Communications](#), [Discovery Kids](#)